



**Steering Committee Meeting
January 7, 2021 1:00 – 3:00pm**

MEETING LOCATION

Conducted via Zoom.

MEETING ATTENDEES

STEERING COMMITTEE 1.7.21		
Vicky	Butler	X
Kathleen	Considine	X
Nancy	DeLuca	X
Maureen	Doherty	X
Tina	Dwyer	
George	Gorgizian	
Elizabeth	Haughn	X
Mike	Jackman	X
Siobhan	McKay	X
Tyra	Jackson	
Deb	Schopperle	X
Susan	West	X
STAFF		
Kim	Allen	X

Mike, SSCPP Chair called the meeting to order at 1:05 pm.

PREVIOUS MONTH'S MINUTES

All in attendance voted unanimously to approve minutes from December meeting. Kim to post on SSCPP website.

FINANCE REPORT

- George not in attendance. Mike reviewed recent expenses for health literacy and mini grants. Kim shared report on screen.
- Current cash available: \$180,683.16
- All in attendance voted unanimously to approve the finance report.

TECHNOLOGY/ GOOGLE ADWORDS

- Google Adwords: Deb sent out the latest report from Fantastical ahead of meeting. Adwords is still bringing new folks to our website and working well.

- Kim shared an update on Facebook and our website. Current Facebook page likes: 216. Over last month we reached 60 people (like down a bit due to the holidays). Have been sharing the brief videos from our virtual health literacy fair on Facebook and are about halfway through series. Reaching 10-20 people per post. The resource page on our site has been accessed 14 times in last month (where the videos are hosted and linked on the Facebook post). Kim asked that we have steering committee members share the videos if possible to get some exposure beyond our network.
- Vicky suggested sharing some of our Facebook posts to local community town pages. Vicky can share a list of community groups she is a member of with Kim.
- Website analytics report: Over the last 30 days, we saw 241 users, 232 of which are new. Average time spent on our site 54 seconds.

HEALTH LITERACY

- Mike and members of the HL committee shared a brief update on subcommittee meeting. Had a good meeting. Discussed trying to connect with different communities. Are reaching out to faith communities, business communities, etc. Idea suggested of putting together a TV show with PACTV and/or leveraging PACTV's community bulletin board.
- Kathleen and Liz shared about the NAMI roadmap resource guide. Kathleen mailed copies out and can send to anyone that is interested. Printed 200 of the document for 2021 and all copies have already been distributed. Mailed out to network on January 1st. The guide includes a wide variety of resources including mental health, gender issues, substance use treatment, self-care, legal issues, etc. Have gotten a great response from the community.
- Need people to come to NAMI for support. Do not have capacity to go door to door and no events at the moment. Would like to reallocate some CHNA grant funds to printing more copies. Roadmap will also be posted on the NAMI Plymouth website.
- Tom Cumiskey is planning a virtual forum in June on LGBTQ and mental health and looking for physicians to connect with.
- If folks know of faith leaders who would be able to do a key stakeholders interview with Bethany on health literacy needs, please let her know.

GRANTS

Behavioral Health Grants

Outstanding: Plymouth Schools Interface BH Grant

- SSCPP is currently funding Interface through June 30th.
- Mike sent around Plymouth Schools response to steering committee's questions on Interface. Asked about additional funds for this current year and in new request. They are anticipating an increased cost for Interface service in future years. The ceiling cost would be \$20,000 maximum. Also asked about promotion of the service. They have several promo cards outlining the service- several 1,000 have been shared in community. Also have a PowerPoint to train organizations and an informational video they will be promoting. Offered to mentor other communities.
- Opened for thoughts. SSCPP could fund just one year and be clear that we expect more outreach and fundraising beyond this. Interface is unique as they call the place and make sure they are accepting new patients before they refer. Vicky shared this service has been very vital during COVID.
- Biggest dilemma is that it is only for folks who live in Plymouth. Does it set a precedent if other communities want the service and request funding? Interface is also currently offered in Cohasset, Duxbury, and Middleboro, and Marshfield. How are they funded in other towns?

- Next step: Will ask Interface to join SSCPP February steering committee meeting to present and answer questions. Mike will reach out to Sean and Kelley from Plymouth Schools and see if they and Margaret Hannah can join us next month.

Extensions for 2020 BH Grants: Old Colony YMCA and BID Plymouth

- Time period is calendar year. Both grants have just finished their first year of funding and are eligible for year two. All discussed. Would like a refresher before agreeing to fund for second year.
- Next step: Will take a look at initial grant applications and see what they planned to do for year two. Mike will send around original RFP and make sure both organizations have satisfied reporting requirements to be sure we are comfortable funding this year. Mike will reach out to Derek at the Y to see where they are. Kim will share progress reports from fall of 2020 with Mike.

Outstanding Winter Mini Grants

- Winter grant deadline is January 15th so may see more grants for review at February meeting.
- **Plymouth Animal Control**- They are working with South Shore Community Action Council to provide community gardens in an available space at Animal Control to help food insecure. Question posed on volunteers. The grant says they have enough staff to take on the garden if they do not get enough volunteers. All in attendance vote to approve the grant at full request.
- **School on Wheels Grant** – Request is to distribute 15 winter wellness kits to homeless children (estimate 15 children) specifically in Plymouth. All agree this is a great program. All vote to approve the grant at full request.

MEMBERSHIP

- No update.

INTERCHNA

- No update.

MEETING PLANNING

- January: Main speaker will be Benjamin Asfaw, VP of Quality at South Shore Hospital on Health/Racial Equity in Our Communities.
Health literacy grant report by Family Center (Kati Mapa) on Resiliency Library
- February: All brainstormed ideas. Would like to cover vaccines. This remains a controversial issue and getting ahead of general public would be a good idea as there is a lot of confusing information out there. Mike can reach out to DPH/State. Also discussed seeing if we could have a BID infectious disease person talk and share the latest information. Would like to hear a brief overview of how the vaccine will work and the research that went into it. The doctor we had speak last April was helpful (he does COVID update on PACTV) and would be willing to come back. Deb will ask BID team and Mike will reach out to Dr. Wilson.
- Mike asked that folks send out ideas for March/April meeting topics.

ANNOUNCEMENTS/ NEW BUSINESS

Opened for announcements. Nancy's shared her clinic at Health Imperatives is now offering Narcan through Plymouth HEAL.

Plymouth Family Resource Center is starting an LGBTQ youth group.

Adjourned at 2:24 pm.