



**Steering Committee Meeting
November 5, 2020 1:00 – 3:00pm**

MEETING LOCATION

Conducted via Zoom.

MEETING ATTENDEES

| STEERING COMMITTEE 11.5.20 | | |
|-----------------------------------|------------|---|
| Vicky | Butler | X |
| Kathleen | Considine | X |
| Nancy | DeLuca | X |
| Maureen | Doherty | |
| Tina | Dwyer | X |
| George | Gorgizian | |
| Elizabeth | Haughn | X |
| Mike | Jackman | X |
| Siobhan | McKay | X |
| Deb | Schopperle | X |
| Susan | West | X |
| STAFF | | |
| Kim | Allen | X |

Mike, SSCPP Chair called the meeting to order at 1:10pm.

Tyra Jackson from Plymouth DMH joined the meeting. Tyra was introduced to SSCPP by Kathleen and is interested in joining the steering committee. (*Note after meeting, at 11/18 general meeting Tyra was voted and approved as a steering committee member*). All welcomed Tyra and everyone provided self-introductions.

PREVIOUS MONTH'S MINUTES

All in attendance voted unanimously to approve minutes from October meeting. Kim to post on website.

FINANCE REPORT

- George not in attendance. Mike presented the report.
- Reviewed recent expenses. Expecting last year of DoN from SSH in January of 2021. This will be year 3/3.
- Cash available: \$231,940.35

TECHNOLOGY/ GOOGLE ADWORDS

- Kim shared the winner of our Facebook health literacy Yeti Giveaway- Katelyn McSweeney of Plymouth Area Prevention Collaborative/ High Point. She suggested three terms: “environmental scan”, “intersectionality”, and “disproportionate impacts”.
- Current Facebook page likes: 213 (up 6!) Over last month we reached 876 people.
- Website report: Our “funding” page was the most popular page visited last month. Saw 263 new users on the site and 331 sessions. Avg. session duration was 56 seconds with 1.7 pages visited. Bounce rate 74%
- Bethany to connect with Kim regarding adding HL fair resources to website & Facebook. Question posed: Would PACTV be willing to run the HL fair agency videos?

HEALTH LITERACY

- Virtual Health Fair: Mike shared a report. Had a great meeting- went really well. Decent attendance, a little bit less than our general meetings. Bethany did a great job with the format. Everyone made a video and folks were there from the agencies to answer questions live. Went a little long- about 2 hours in length.
- Talked about using our resource page on the website to highlight the health literacy fair folks. Bethany will connect with Kim on this.
- Liz and Bethany had a meeting with the principal at the Hedge School. Have a large Brazilian population and had a discussion about needs of students. Talked about how they are getting info on COVID-19. Immigration status may make folks fearful to share info related to contact tracing. COVID has also exposed more difficulties- transportation, food insecurity, etc. Bethany is working on some resources from town of Plymouth Ambassadors. Another resource may be TPP. They will soon be a 501c3 with the name “Taking People Places”.

GRANTS

Behavioral Health Grant

- Mike shared a quick update. We received three submissions from South Shore Peer Recovery, Gosnold, and Plymouth Schools.
- Kim shared scoring sheets are due back from reviewers on November 16th. Grant reviewers: Casey Seaman, Vaira Harik, Linda Gabruk and Alison Gillis.
- Will have more info at our December meeting and will vote on BH grant recipients.
- Kim to send grant applications out again ahead of December meeting.

Mini Grants

**Tyra not a steering committee member as of meeting date and so did not participate in votes.*

Duxbury Council on Aging: Request is for “peapod” program for small group opportunities for seniors. The program started as a pilot in October. Funds would be to support the exercise instructor for the entire winter. Already have iPads from a different funding source. This program is in person and runs a few days a week. Have a lot of other support as well. Opened for questions. All in attendance vote unanimously to approve the grant.

NAMI Plymouth Roadmap Program: The roadmap program is designed to increase awareness about mental health and resources available. Offer a semi-monthly support group, resources, etc. Held a great presentation on Zoom in October with 44 folks in attendance. Kathleen responded to questions. The roadmap will be a larger document that can be sent out and will be available in an

electronic format. It is currently being compiled. Deb would like to use as an educational piece at BID for the emergency department. The bulk of the costs are for printing. Are using jail's print shop for this. Kathleen and Liz recused themselves from vote. Remaining members voted unanimously to approve the grant.

Health Literacy Grants

Outreach Meal Program: Have funded this group in the past- meal packaging program. Contact is Jeff Stone of the Joy in Christ Lutheran Church. The church is closing but is doing a matching program for donations to meal program. Trying to raise \$75,000. All agree this is a great program. It is in our service area and provides food to all pantries on the south shore. Given food insecurity is a huge need, it makes a lot of sense to fund. Volunteers will pack in Pembroke at the Outreach Program. Not one big day this year due to COVID. All in attendance voted unanimously to approve the grant.

Music and Memory: Received an update on this grant. Applied earlier in the year to do music program in COAs and at memory cafes. Grant was tabled due to COVID-19. Grant contact e-mailed Mike in October to reconnect and asked to have grant reconsidered when things are safe. Are looking into providing via Zoom. They will keep us posted and we will keep as a standing agenda item.

Grant Extension Requests: Have received a few extension requests from Bridgewater State University, BID's Cookbook program, and Independence Academy. The steering committee will continue to entertain grant extension requests as needed. The Family Center Drug Endangered Children Initiative is currently implementing its HL grant with an electronic library containing resources related to substance use (timeline was delayed due to COVID).

Discussed topic of returned funds or underspending. Changing a program to a virtual format could be a cost savings for some. If a program is changed substantially, SSCPP would like to ask for a revised budget. Kim and Mike to work on an e-mail to reach out to folks in the event a grant does make substantial changes.

MEMBERSHIP

- As noted above, Tyra Jackson joined the meeting and will join us as a future member of the steering committee. Welcome Tyra!

INTERCHNA

- Tina shared a brief InterCHNA update. The group is meeting in January.
- Are currently working on a plan to conduct a 2021 Community Health Needs Assessment. Hope it can involve tri-CHNA as community experts. Deb shared BID is also putting together their plan.

MEETING PLANNING

- November—End of life planning/MOLST: We are meeting on Nov. 18th due to Veteran's Day. Tina shared our speaker will be Dorothy Wisdom, Palliative Care Nurse Practitioner. We will have the Children's Melanoma Prevention Foundation share a mini grant outcomes report.
- December Topic: Long term care/assisted living facilities and isolation
Mini grant report- Jen Cantwell from Marshfield FACTS

Mike will reach out to OCES. Can also reach out to the state for policies on visiting nursing and homes/trends/safety etc.

- Other ideas- Positivity During Burnout. Usually try to have a self-care type of meeting in Dec. Opened to ideas for this. Liz suggested the topic of gratefulness. If our members could share a few stories on this could be inspirational. Example, positive stories from nursing homes.
- Could ask at Nov. meeting for folks to share things they are grateful for and Mike could read a few in December.
- January – Benjamin Asfaw, VP of Quality Management, South Shore Hospital is confirmed to speak on Health/Racial Equity in our communities, the work being done and the work to do. All thanked Tina for arranging.

ANNOUNCEMENTS/ OLD BUSINESS

Opened for announcements.

Adjourned at 2:33 pm.