



South Shore Community Partners in Prevention

Steering Committee Meeting September 3, 2020 1:00 – 3:00pm

MEETING LOCATION

Conducted via Zoom.

MEETING ATTENDEES

STEERING COMMITTEE 9.3.20		
Vicky	Butler	
Kathleen	Considine	X
Nancy	DeLuca	X
Maureen	Doherty	X
Tina	Dwyer	X
George	Gorgizian	X
Elizabeth	Haughn	X
Mike	Jackman	X
Siobhan	McKay	X
Deb	Schopperle	X
Susan	West	X
STAFF		
Kim	Allen	X

Mike, SSCPP Chair called the meeting to order at 1:03pm.

PREVIOUS MONTH'S MINUTES

All in attendance voted unanimously to approve minutes for August retreat.

SUBCOMMITTEE REPORTS

FINANCE REPORT

- George shared report.
- Have received the anticipated DoN monies from South Shore Health for year 2/3.
- Reviewed July & August expenses. Matthew's Gift grant award will be on September report.
- Current budget surplus of \$23,288.50; Cash available: \$252,181.45.
- All in attendance voted unanimously to approve report as presented.

OUTSTANDING GRANTS

Reviewed outstanding grant requests:

Serving the communities of Carver, Duxbury, Halifax, Hanover, Hanson,
CHNA23@gmail.com
Kingston, Marshfield, Pembroke, Plymouth, Plympton, Rockland

Music & Memory: We have not heard from them. The Center for Active Living might be re-opening but no word yet. This grant will be on hold until it is safe for this group to do what they proposed.

South Shore Community Action Council: Deb reached out to Nikki to inquire if they were interested in applying for a larger grant. SSCAC is currently interested in the mini grant award in the amount of \$3,500. When they present outcomes, we can talk to them about how the need has changed because of COVID. They have had to furlough all of their volunteers. All in attendance vote unanimously to approve grant a full request.

Behavioral Health Grant

Are hosting a bidder's conference on September 17th at 4:30pm with grant writer, Kate Harrell. Kate is going to set up a Zoom. Will share at our general meeting. The deadline for the BH grant is October 15th. Kim to send out our press release once Mike has had a chance to review.

Grant reviewers for 2020: Linda Gabruk is in. Mike to reach out to Carl, Vaira, his niece and Casey Seaman. Kim to reach out to Danika to see if she can participate this year.

Reviewed timeline for BH grants:

- Thursday, 10/15: Grants submission deadline
- 10/16 - 10/23: SSCPP steering committee organizes grants to send to reviewers
- 10/24 - 11/15: Three week grant review window. Grants to be read and scored by Nov. 15th
- Week of 11/16: Grant reviewers will have a conference call (if necessary) to determine funding recommendations to be made to steering committee (meeting to include 2-3 steering committee members) May recommend up to 2 grants.
- 12/3: Steering Committee meets to make funding decisions
- 1/2021: Grant period begins

HEALTH LITERACY

- Subcommittee met prior to steering committee meeting.
- Talked about Goal 8 of the health literacy action plan- connecting with existing partners on strengthening HL content. Thoughts: Could survey every person that attends our meetings and ask what they are doing or come up with a tool they should be using such as adding to the existing glossary on our site. Maybe we could host a contest with this on Facebook- ask for 3 terms/acronyms in the glossary that are unfamiliar and 3 you'd like to add. We have plenty of Yetis to give away. Could also create a quick video for FB page. Good way for people to talk about what is of interest to them and to add to our glossary.
- Talked about diversity and the need to add new members to committee. Discussed reaching out to Harbor Health, Monica Mullen, and Tyra from DMH.
- Bethany is reaching out to PACTV about PSAs and working on a back-to-school e-mail for next week. Also working with Tom on a virtual health fair.

TECHNOLOGY/ GOOGLE ADWORDS

- Facebook: 204 page likes. We reached 86 people last month on Facebook.
- Website: in month of July we 213 users, 222 of which are new. Average time on site: 1 minute 6 seconds
- Google AdWords: Deb and Mike to meet with Fantastical soon. They are asking to increase our fee to offer more services. Will meet to see if the costs are worth it to raise our awareness in community. More to come.

MEMBERSHIP

- As mentioned under health literacy, Bethany is going to reach out to HarborHealth and DMH.

INTERCHNA

- Tina shared an update.
- Had a presentation with SSH behavioral health grant awardees at last meeting.
- Have applied for a few more grants. Just applied for a rapid cycle grant through Blue Cross Blue Shield Foundation to work with CV and Haitian communities especially around COVID-19. Would be great for interCHNA to manage if awarded. More to come.

MA HEAL Update

- Mike sent around action plan for Plymouth HEAL coalition and reviewed highlights: purchasing Narcan, BAMSI is hiring a harm reduction educator, PCO HOPE (fiscal agent) hiring an outreach advocate, Herring Pond hiring an LPN, Harbor Health hiring a full time psychiatric NP, HPTC adding a multi service addiction treatment center in Plymouth, Plymouth County Corrections hiring in-reach staff for overdose education and Narcan distribution, BID Lahey hiring an addiction LPN, PCO giving a grant to Transportation Pilot plan. Plan was voted on at last meeting. It is goo to see where we started from and how far it has come. Opened to questions.

MEETING PLANNING

- September- “COVID 19 Testing Overview”. Mike reached out to DPH. Siobhan can talk or give talking points. Contact tracing would be very interesting to learn more about.
- Tina shared that SSH is a contracted contact tracing site for some towns. Public Health nurse in towns are usually the ones doing the tracing. Will reach out to Karen Keane, Director of the Plymouth Public Health Department. Tom is scheduled to share SSCPP mini grant report.
- October- Donna White & Parental Stress. Siobhan has e-mail address and she has a specific presentation for COVID-19, will reach out to her for Oct. (Confirmed after meeting). October is also Health Literacy Month.

November- End of life planning & forms needed to get organized/presentation on Medical Orders for Life-Sustaining Treatment (MOLST) Tina could get someone to talk about this topic. She will reach out and report back. Nov. 18th will be our meeting date for November as the 11th is Veteran’s Day. If Tina cannot attend, Karen Peterson will be able to serve for SSH.

- Other ideas- Liz suggested Dr. Talwar DMH; talked about minority health related to COVID as a topic; civility in light of upcoming election; telehealth; Mike can reach out to Medicare-what are they doing in nursing homes for COVID, what are their plans for winter etc.; family connections – nursing homes, group homes, etc. how are we keeping patients connected to families with isolation could be a great theme for a meeting topic.

ANNOUNCEMENTS/WRAP-UP

Opened for announcements.

Deb shared BID is holding a senior appreciation day on Sept. 17th because seniors have felt very isolated during COVID. BID, Senior Center, and Chamber will be hosting a parade. The philharmonic will be playing outside of 4 senior housing complexes in Plymouth. Also

had a first responder's appreciation day and "parade for heroes" which can be viewed on BID Plymouth's YouTube page.

Adjourned at 2:08pm.