



**STEERING COMMITTEE NOTES FOR FEBRUARY 6, 2020
1:30 - 3:00 P.M.**

MEETING LOCATION

Funkhouser Conference Room A, Beth Israel Deaconess Hospital Plymouth

MEETING ATTENDEES

STEERING COMMITTEE 2.6.20		
Kathleen	Considine	X
Nancy	DeLuca	X
Maureen	Doherty	X
Tina	Dwyer	
George	Gorgizian	X
Elizabeth	Haughn	X
Mike	Jackman	X
Siobhan	McKay	
Jim	O'Neil	X
Deb	Schopperle	X
Susan	West	X
Lauren	White	X
STAFF		
Kim	Allen	X

Mike, SSCPP Chair called the meeting to order at 1:39 PM.

PREVIOUS MONTH'S MINUTES:

All in attendance voted unanimously to approve minutes for January. Kim to post on SSCPP website.

FINANCE REPORT

- George reviewed and distributed finance report.
- Have not received disbursement from South Shore Health as of yet.
- Reviewed expenses for last month. The two behavioral health grants went out.
- Total cash available: \$277,541.62
- All in attendance voted unanimously to approve finance report.

TECHNOLOGY

- Deb shared Google AdWords report electronically prior to meeting. Our services and grants were most popular pages. Our impression share has improved by 14% and we were able to keep our conversion rate the same. Our click through rate has also improved.

- Kim shared that we were able to cancel our Survey Monkey account and we were refunded for the 2020 charge.
- We are up to 191 likes on our Facebook page (up one since last month). Reached 82 people in the last month.
- Website: We saw an increase in users this past month: 397 users total with 377 new. A total of 476 sessions. Average time on site: 1 minute and 37 sections. Bounce rate: 71.43%.

HEALTH LITERACY

- HL subcommittee met prior to steering committee meeting. Committee members shared an update.
- Jen Cantwell joined meeting from Marshfield FACTS. She gave an update on Hey Kiddo event (funded by grant SSCPP awarded). Author will be speaking on April 27th likely at Bridgewater State University. More information to come. Jen is working with Marshfield librarian on this.
- Mike and Bethany met with Quincy College. Talked about their healthcare education programs. Want to talk to school about incorporating health literacy into their programs and how the students can work with SSCPP. Jim will reach out to BSU and Stonehill as well.
- Tom is working with Bethany on clergy outreach.
- Talked briefly about our 2020 health literacy awards. Would like to do this again. Will mention at our February meeting. Kim to update the nomination forms and send out a blast to e-mail list. The date of the awards will be Friday, June 12th.
- Are working with Carver Carvers for March 19th film screening of “If They Only Knew”. Will have door prizes. If anyone has any connections for prizes, let Bethany or Mike know.
- Talked about the Hub model- Plymouth County Outreach received the South Shore Health large grant. George attended the training to bring model in. Our SSCPP BH grant went to BID to hire a social worker to interact with the hub. Will be hearing back from this grant eventually, but might be helpful to have Sarah give a briefing about this and how agencies can access it. Will invite Sarah and John Rogers to a general meeting to share how to navigate.

GRANTS

- Interface BH grant to Plymouth Schools 6 month progress report: Kim sent around the 6 month report to steering committee. Data for referrals for June 1, 2019 – November 30, 2019 were also sent around. All discussed. Total referrals to date: 151. The word is getting out and we are definitely seeing an increase in activity.
- Many calls are coming from Plymouth North, PCIS, and Plymouth South. Plymouth residents (not involved in schools) can also call Interface. They value each referral at \$225.
- Outreach has been made to all Plymouth school staff, multiple community providers, DCF and BID.

Winter Mini-grants

- Plymouth Center for Active Living Road Show: Are asking for \$3,500. Will travel to 5 senior housing units for road show. Only in Plymouth, but could be replicated. SSCPP should

reach out to other senior centers in our catchment area to share this idea.

Vote: All in attendance vote unanimously to approve grant at full request.

- BID Plymouth Cookbook: Majority of grant is for printing costs. George talked to jail print shop and the price is very fair. If funded, will add a line in cookbook that it is sponsored by SSCPP. The cookbook will be free for users to access. Deb answered any questions. Discussed outcomes. Could add the option to email back feedback on recipes if a person would like to. Vote: Maureen, Deb and Sue abstain from vote. Remaining members vote in favor of funding grant at full request.
- South Shore Conservatory-New Heights: This is the third year they have applied. Each year they change and add things to keep program fresh. Questions: portion of budget goes directly to one kid to pay for guitar lessons (Adam). Should SSCPP be funding something for just one person? Also questioned 20% overhead rate. Did SSC ask for admin on previous grants? What is the admin covering? Vote: Tabled to look into these two items.
- PCO Hope: Opened for discussion and questions. Deb provided some insight. The budget is for Narcan and refreshments. Not asking for money for staff. Dinner is a way to get people to come in. Questions: how do they identify folks served? What do they do when they get there? Street outreach? Need more staff now to go out to hotspots. Serving 11 towns. Vote: All in attendance vote unanimously to approve grant at full request.

Winter Health Literacy Grants

- Suicide Prevention Coalition (reconsideration): Mike reviewed the response to our questions posed to Jennie. Response was also sent out to steering committee electronically. Grant is to sent two folks (Jennie & Paul) to the out of state ASIST training. There are other trainers in MA, but they have limited availability. Outlined how ASIST differs from other trainings currently offered. Target audience tends to be different as well. Hope to deliver one training per quarter. Grant asks for costs for training and airfare. Coalition will cover hotel costs. Discussed what makes this training different and essential. The training is very comprehensive and all trainings under grant would be free to our community. A lot is given back to community. Vote: Kathleen abstained. Remaining members vote to fund the grant at full request.
- Volunteers of America: Grant is for transportation for veterans (Uber rides, Charlie cards, etc.). Target audience is homeless vets. Transportation would get them to VA for programs and appointments. Will serve 43 vets through this grant. VoA will set everything up. Fits HL grant criteria. Vote: All in attendance vote unanimously to approve grant at full request.
- BID Plymouth Cardiac-Pulmonary Rehab: Request is to fund a road race to benefit cardiac department. Folks will be charged to participate in race as a fundraiser. Budget also asks for \$5,000 to start the fund. Questions: does this initiative fall under the type of initiatives SSCPP funds, timing, how will this be sustained, would this set a precedent. SSCPP does not provide donations.
- Deb and Mike to talk to grant applicant. Not funded.

MEMBERSHIP

- Lauren shared she is leaving her role at Plymouth WIC. She will be taking on a new role at a chiropractor office and plans to attend Brockton CHNA meetings as they will work better with her new schedule. All thanked her for her service to SSCPP.

InterCHNA

- Agenda item not discussed due to time.

MA HEAL Grant Update

- Agenda item not discussed due to time.

GENERAL MEETING PLANS

- February: All set. Will be held at the Plymouth Center for Active Living. Kati Mapa and Ed Jacobs will present. Will have a PowerPoint.
- March: Meeting will take place at Plymouth Chamber. George has confirmed Jim Frazier will be our guest speaker.
- Jim was able to get in touch with Dr. Kleinman psychologist at Harvard. His wife has been diagnosed with Alzheimer's and he wrote a book about being lost in the system and how to navigate. Jim to see if he is available for our April meeting. Follow-up after meeting: will likely be looking to schedule in the fall for Dr. Kleinman.
- May- Could see if John Rogers and Sarah Cloud could present on PCO Hub.
- Other idea- Quincy College

Opened floor for announcements/ new business.

Adjourned at 3:28 PM.