



STEERING COMMITTEE NOTES FOR MAY 2, 2019

MEETING LOCATION

Beth Israel Deaconess Hospital, Funkhouser B Conference Room, Plymouth MA

MEETING ATTENDEES

STEERING COMMITTEE 5.2.19		
Kathleen	Considine	x
Marian	de la Cour	
Nancy	DeLuca	x
Maureen	Doherty	x
Tina	Dwyer	x
George	Gorgizian	x
Elizabeth	Haughn	x
Mike	Jackman	x
Siobhan	McKay	
Jim	O'Neil	x
Deb	Schopperle	x
Susan	West	x
STAFF		
Kim	Allen	x

Mike Jackman, Chair, called the meeting to order at 1:13pm.

PREVIOUS MONTH'S MINUTES

- All in attendance voted unanimously to approve April minutes with an amendment- Health Literacy Awards are on Friday, June 14th (written as June 12th). Kim to post on website.

FINANCE COMMITTEE

- George shared a report.
- Reviewed expenses and revenue for the month of April.
- Tina has checked on SSH DoN and it is on a 75 day cycle but still has not been received by United Way.
- Cash available: \$381,050.06
- All in attendance voted to approve finance report.

TECHNOLOGY – WEBSITE & FACEBOOK

- Kim shared website and Facebook report. For the month of April, we continue to see very high traffic thanks in large part to our Google AdWords work- 50,175 total users, 45,436 new users,

and 66,358 sessions. Users visited 4.45 pages per session with an average duration of 2 minutes and 58 seconds.

- Addendum: Deb shared an update on Google AdWords following the meeting. The strange URLs (such as basket weaving) on our traffic report are pages on a different website. Vendor says this should not happen again.
- Facebook: we are holding steady at 148 page likes. Post reach of 195 in April.

HEALTH LITERACY

- HL Committee met prior to steering committee meeting.
- Talked about creating content for our site and Facebook page.
- Discussed idea of a SSCPP Film Series. We would sponsor a free movie, likely at night, on a topic. If target audience is professionals and we attach CEUs could get better attendance. Tina could help with CEUs. Jim can talk to some providers to get their sense about this genre or if there is anything that is adaptable for pharmacy (i.e. a TED talk or something we can share).
- Could do a few pilots and see if successful. Have to work to build an audience. We could first start with our Better Relationships video and build on from there. Or, could offer a grant program to sponsor screening of films on various health topics.
- Kathleen will work on a concept/proposal for the series.
- Listing local opportunities for CEUs on our website- discussed the possibility of this. Could be a good way to get folks to our site.
Question- Who will vet and find the resources? Mike could hire an intern to help with this and have this person reach out to Maureen. Mike will follow-up with Tina, Maureen and Deb about this. Kim Noble of Youth Health Connection also shares CEU programs.
- HL Awards on June 14th. Received 5 nominees:
 - Joseph Weeks, Bay State Community Services
 - Sheila Flaherty, Plymouth NAMI
 - Road to Responsibility
 - Theresa Harmon, To the Moon and Back
 - David Glass, Carver Cares
- Kathleen will send a write up for 6th nomination: Joanne Earner and Cindy Wengryn, Pembroke Schools
- Speaker: Bethany could say a few words and promote our new HL newsletter.
- Will send out a press release. Kim can recreate the flyer and collect RSVPs.
- Need to make sure to alert nominees- Did we send out letters last year? Mike and Kim to check.
- Steering committee voted via secret ballot. The winner of our 2019 Health Literacy Award is Theresa Harmon, To the Moon & Back. Kim to order plaque from Crown Trophy.

GRANTS

- All reviewed the three spring grant requests submitted.

Terra Cura, Inc. - Healthy Plymouth Garden Project Health Literacy Grant



- Request sounds very similar to what they did last year. Will work with kids from Algonquin Heights. Mike and Sibohan went to see drum circle last year and met some of the kids. Had a great experience.
- This is not the first time we have seen a grant re-apply. Policy set: if it is a worthy program, we will allow them to reapply. We should alert folks that there is no guarantee that program will be funded each year.
- Question: What is grant admin fee of \$700? Mike will ask Jackie to clarify cost and we will then have an electronic vote.

The Home for Little Wanderers Southeast Campus- Wellness Week Mini Grant

- Serving about 37 kids. Have also funded Home in the past.
- Question around ping pong tables- Do we fund capital purchases? Are they rentals or are they keeping them?
- All discussed outcomes.
- Maureen abstained from vote. Remaining members voted to approve at full request.

BID Plymouth - What's on Your Plate Booklets Mini Grant

- Ask is for \$2,860.00 for BID-Plymouth's Patient and Family Advisory Council community event on June 4th: The Art and Science of Aging Well.
- Good program, hoping for good attendance.
- Deb, Maureen, and Sue abstained from vote due to their affiliation with BID. Remaining members voted to approve at full request.

Interface Behavioral Health Grant at Plymouth Public Schools

- Funding starts July 1. Will send check request to Cindy.
- Reporting: have template for 3 and 6 months. Mike will work on final report and will send all to Sean at Plymouth Public Schools.
- Talked about opening BH grant again. Need to talk about timeline.
- Had said we'd give folks the summer to apply. Will announce on Wednesday. Mike to look at the timeline we used previously and we will follow this timeline. Kim to be sure the grant application is up to date and added to our website.

MEMBERSHIP

- Bethany to send out survey monkey to folks to look for HL contacts in all of our towns.
- Will devote some time during our summer meeting to identify members to target.

INTERCHNA

- Tina shared an update on large BH grant. Received 11 proposals and at time of meeting, committee had just chosen the two awardees. Both grants that were successful will have an impact in our CHNA 23 region. Will be announced very soon.
- Would like the two projects to share at one of our meetings- maybe in conjunction with the Brockton and Blue Hills CHNAs.

GENERAL MEETING PLANS

- May- all set for meeting on Inclusion. Guest speaker is Brennan Srisirikul, Self Advocate. Will also have elections.
- June 14th- Health Literacy Awards



- August planning meeting- all discussed dates. Update post meeting- Deb has confirmed we will meet on Friday, August 16th at the John Carver Inn.
- Future meeting locations- Will talk about at August meeting. Siobhan sent Mike a great list. She also recommended a microphone for podcasts which Mike purchased for future meetings.

NEW BUSINESS / ANNOUNCEMENTS

- Mike shared that the New Bedford CHNA is working on trying to expand Community Health Workers throughout this region and have come up with a survey they've asked us to distribute. All okay with sending out to our e-mail list. Mike to send to Kim.
- Kathleen is looking for a capacity grant for statewide NAMI retreat facilitator. Please let her know of any leads.

Adjourned at 2:50pm

Respectfully submitted by Kimberly Allen, SSCPP Coordinator