



STEERING COMMITTEE NOTES FOR MARCH 7, 2019

MEETING LOCATION

Beth Israel Deaconess Hospital, Medical Office Building, Plymouth MA

MEETING ATTENDEES

STEERING COMMITTEE 3.7.19		
Kathleen	Considine	x
Marian	de la Cour	
Nancy	DeLuca	x
Maureen	Doherty	x
Tina	Dwyer	x
George	Gorgizian	
Elizabeth	Haughn	x
Mike	Jackman	x
Siobhan	McKay	
Jim	O'Neil	
Deb	Schopperle	x
Susan	West	x
STAFF		
Kim	Allen	x

Mike Jackman, Chair, called the meeting to order at 1:12pm.

PREVIOUS MONTH'S MINUTES

- All in attendance voted unanimously to approve February minutes. Kim to post on website.

FINANCE COMMITTEE

- Would like to order gift bags for Yetis. Tina offered to pick up 40 bags.
- George not in attendance. Mike reviewed report.
- Bethany's payment should be put under the Health Literacy section of report. Kim to ask Cindy to correct this on future reports.
- Grants were given out to Plymouth Library and Old Colony Y.
- Tina shared SSH DoN of \$60,000 has been paid. Update: Kim asked Cindy and United Way has not yet received- anticipate receiving in April.
- Cash available: \$392 537.46
- All in attendance voted unanimously to approve finance report.



TECHNOLOGY – WEBSITE & FACEBOOK

- Kim shared website report. In February, we had 179 users with 211 sessions. Bounce rate of 69%. Average time spent on site was 1 minute and 31 seconds. We are up one “like” on Facebook- 147 fans. A recent FB post on SSH’s Aunt Bertha resource reached 255 people.
- Google Adwords- Deb provided an update. The link is live on our site as of this month. Just received first bill. Hopefully will see a big increase. Will be getting an analytics report and Deb will review each month with us.
- Filming meetings- Mike emailed Plymouth North and did not hear back. Tina reached out to Curry and did not hear back. Will follow-up with Kim Noble.
- Mike to reach out to Quincy College. Bethany is meeting with Donna Rodriguez to get physical copy of our Better Relationships video. Bethany will talk to Donna about other ideas such as short videos, webinars, etc. She will also Donna how much it would cost to film our meetings. Mike to follow-up with Donna.

HEALTH LITERACY

- Committee met prior to steering committee meeting.
- Members provided an update. Bethany talked to Kim about creating town by town resources guides and adding to glossary on our site. All to think about the 11 towns we cover- what are some of the resources out there to include in our guides. Also share contacts for towns. Maureen developed resource books and will share what she has. Kim to ask Greater Plymouth Council if they have a resource guide.
- Guides should include Aunt Bertha. Tina shared that all agencies are listed and you can go in and claim your agency for free.
- HL Awards- looking at Friday, June 14th.
- Our Annual Meeting will be in May and HL awards will take the place of our June meeting (no general meeting in June). Possible venues: Funk A & B. Deb to check if they are available. Other options: American Legion in West Plymouth (Mike to call). Hotel 1620, John Carver. Plymouth Library is replacing their roof so they may not be available for any events.
- Mike shared HL nomination form- will make minor edits and distribute at March meeting. Will also share with e-mail list and post on social media.
- Deadline for nominations will be April 12th. Will vote at May SC.
- Will get a plaque and Mike to look into a proclamation and citations from state reps.
- Tom has 2 events coming up on Consumer Health Literacy – shared with our list. He is looking for speakers on opioids, mental health, and nutrition. Mike will send committee’s suggestions to Tom.
- Liz shared helpful video on trauma informed care- will add to our website.
- Bethany wants to send out an e-newsletter in April- send ideas to Bethany about health in general. Perhaps we could put together an infographic.

GRANTS

- Plymouth Extension- Blake sent an e-mail back in response to Mike’s letter. He will join us at a future meeting.
- Pembroke Nurses – did they receive a grant from us? Kim does not believe so, but will double check. Update- did not fund Pembroke Nurses.

INTERCHNA

Serving the communities of Carver, Duxbury, Halifax, Hanover, Hanson, Kingston, Marshfield, Pembroke, Plymouth, Plympton, Rockland

- Tina shared an update. South Shore Community Partnership: large BH grant deadline is March 22nd. Partnership met on 3/6 to tighten everything up. Are in need of more grant reviewers. Ideally, will have three people reading each grant.
- 16 letters of intent were submitted. Grantees will be announced at end of April as planned. Will have top several come in and present. Will send out all letters at the same time. Money will start rolling in July.
- Talked about grant from a media standpoint- SSH is doing media and all three CHNAs are and will be listed. Could have an event to share the award recipients with media.
- Will need to look at sustainability about a year down the road.

GENERAL MEETING PLANS

2018-19 meetings—

- March- Hoarding Panel is all set. Will have four panelists. Mike to send names to Kim. No mini grant reports scheduled for March.
- April- Loneliness, Isolation and Post Partum Depression.
Sue spoke to Deb Issokson, Psy. D and she is available. She is a psychiatrist and meets with post-partum folks. She is outstanding. Other panelists- Could Sue share on her groups and next steps? Or does Debbie have a person that could come with her that has been through it? Sue to ask. If Sue presented, would need to be at beginning of meeting. Mike mentioned a group called Mother Women he can also reach out to.
- May- Inclusion: Brennan Srisirikul is confirmed. Mike shared his video and site with the steering committee. He has a lot of talent. Maureen King helped to set up and can tell him what we want him to speak on.
- All in attendance voted unanimously to approve a \$100.00 stipend for Brennan's talk.
- Will also do annual steering committee elections in May and have NAMI mini grant presentation. Announce at April meeting that we are open to members on SC.
- No meeting general meeting in June. HL awards on the 14th.

OLD BUSINESS

- Mike reminded all that SSCPP signed on to be part of CDC MassHEAL grant. Grant is for evidence-based interventions to prevent and treat opioid misuse and Opioid Use Disorder within highly affected communities.
- We do not know if Plymouth is a control or intervention program. Harbor Community Health is the medical partner for our community. We signed a letter of support. Mike will send this letter around again.

Adjourned at 2:39pm.

Respectfully submitted by Kimberly Allen, SSCPP Coordinator