



South Shore Community Partners in Prevention

South Shore Community Partners in Prevention (CHNA 23) Mini Grant Outcome Report

Agency Information

Agency Name: Pembroke Titans Against Drugs
 Program Name: PTAD Youth Pledge Program Funding Amount: \$ 1500.00
 Agency Contact: pembroketad@gmail.com Contact Phone: ()

How many individuals were served with South Shore Community Partners in Prevention funding in this program?¹

COMMUNITY	# SERVED	COMMUNITY	# SERVED
Carver		Marshfield	
Duxbury		Pembroke	265
Halifax		Plymouth	
Hanover		Plympton	
Hanson		Rockland	
Kingston			

We attest to the accuracy of the information shared in this report.

Cindy Wingryn 3/9/16
 Program Coordinator, Date
 Cindy Wingryn

Mike Cogburn 3/9/16
 Executive Director, Date

¹ If SSCPP funding represents a portion of funding for this program, calculate the proportionate # of individuals served (total # of persons served x SSCPP % of total program funding). Round to the nearest whole person.

CHNA 23: South Shore Community Partners in Prevention

Serving the communities of Carver, Duxbury, Halifax, Hanover, Hanson, Kingston, Marshfield, Pembroke, Plymouth, Plympton, and Rockland

South Shore Community Partners in Prevention (CHNA 23)
Mini Grant Outcome Report
Pembroke Titans Against Drugs, March 2016

Pembroke Titans Against Drugs (PTAD) is a community-based coalition in Pembroke Massachusetts working towards the establishment of Pembroke, MA as a drug free community. Our mission is to minimize the existence of local substance abuse issues through education of our entire communities' youth, while supporting families impacted by drug use and addiction. Three main objectives were educating youth and adults, encouraging and procuring healthy decisions for youth in the community and to support families dealing with drug addicted loved ones.

The grant PTAD received from the South Shore Community Partners in Prevention for \$1,500 was used to implement the PTAD Youth Pledge Program. The program consisted of a 10-20 minute substance abuse prevention presentation to 265 sixth graders presented to each individual 6th grade classroom by Pembroke Police Officer Steve Kirby, School Nurse, Cindy Wengryn and three Pembroke High School Students Against Destructive Decisions (SADD) members. The presentation briefly discussed the dangers of substance abuse and unhealthy decision making in addition to education on how to say "no" in dangerous situations. The presentation also contained information on how to handle peer pressure in an effort to lead a positive healthy life. At the conclusion of the presentation, students were presented with a PTAD youth pledge card and PTAD Youth Pledge t-shirt. The students were encouraged to take the pledge card home to think about what they have learned and decide whether or not they would like to make a commitment to leading a healthy, drug-free, lifestyle. If they decided to make the promise, they signed their pledge card and kept it with them as a reminder of the pledge they took. The pledge card read:

*I pledge to lead a drug free life
I want to be healthy, and happy
I will say no to alcohol
I will say no to tobacco
I will say no to illegal drugs
I will say no to any prescription drug that is not mine
I will help my friends say no
I pledge to stand up for what I know is right!*

What are the greatest accomplishments of this initiative so far?

The greatest accomplishment of this initiative is the positive impact it has made on participating population and the community. Since the implementation of the PTAD Youth Pledge program we have seen increase in awareness of the need for increased substance abuse education within the Pembroke community. Many parents responded to the Pledge saying that their children enjoyed the program and had an increase in knowledge of what it takes to lead a healthy lifestyle. We have also heard that the children expressed interest in leading healthy

lives and continuing to lead by example in being healthy, drug free, role models within the community.

The Youth Pledge Program has allowed us to make an impact on the community's youth by providing them with education to make the right, healthy decision in the face of future dangerous situations. It has allowed us to communicate and strengthen our relationship with the youth which will help us continue to provide educational programs to them throughout their lives. This relationship is a key part of our goal in providing permanent long-term substance abuse prevention education for the youth of Pembroke to bring us closer to our vision of Pembroke Massachusetts as a drug free community.

What have been the greatest challenges or barriers with this initiative?

The greatest challenge of this initiative was deciding on the most effective and efficient way to measure the impact. We have received a lot of positive verbal feedback from people involved, but it has been a challenge to document tangible evidence of the positive impact of the Pledge. We decided on implementing a Youth Risk Behavior Survey to collect data and measure the knowledge of the youth population as the education programs increase in the future. We have implemented the Youth Risk Behavior Survey and are now waiting on the results to evaluate. The length of the implementation process of the survey was much longer than we expected which contributed to our challenge of effectively measuring the impact of the Youth Pledge Program. Since the Survey has since been implemented we do not foresee having the same challenge in the future.

Success Stories – as a result of receiving funding describe how your agency was able to have a positive impact on an individual's life or in the community. Submit a publishable photo and photo release if one is available (don't use actual names as stories will be shared on social media. SSSCP website.

As a result of receiving funding from the CHNA 23 grant we were able to provide substance abuse prevention education to the Pembroke Community's Youth that without the funding they would not have. Providing this type of education to the community's youth gives them the education to make healthy decisions in the future and thus decrease the prevalence of substance abuse and addiction in the community of Pembroke in the future. Prevention is the most effective and efficient way to combat this substance abuse epidemic and we will do so one educational program at a time.

Feel free to add a narrative of milestones or outcomes for your initiative not mentioned above

We continue to hear positive feedback and see the PTAD Youth Pledge Shirts being worn proudly around town by the community's youth. We plan on making the PTAD Youth Pledge Program an annual program and look forward to continuing to improve our data collecting process along the way.