



MA Association of Community Health Workers



**Presented by Jamie Berberena, SE Chapter Coordinator
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**Plymouth CHNA
April 11th 2018**

WHO are CHWs?



CHWs Reduce Health Disparities

- ✓ Improved access to health care services
- ✓ Increased health screenings
- ✓ Better understanding of health and social service systems
- ✓ Enhanced communication with health providers
- ✓ Improved adherence to health recommendations
- ✓ Reduced need for emergency and specialty services

CHWs in Massachusetts

- Dept. of Public Health Estimate **3,000 CHWs**
- MassHealth Estimate **2,000 Hired by ACOs**
- The **Majority of CHWs are Women of Color***
- Most CHWs are **less than 45 years of age****
- **Median Annual Salary \$34,220***

Emerging Opportunities for CHWs in MA

- CHW Certification
- Increase in of Availability Core Competency Trainings
- Guidance on CHW Salary Ranges
- Sustainable Employment
- Enhanced Supervisor Training
- Regional MACHW Chapters

Mission Statement

*Strengthen the professional identity of community health workers, **foster** community health worker leadership at policy tables and **integrate** community health workers in all aspects of health care, public health, behavioral health and human service work. MACHW achieves its mission through **education, research, policy development and advocacy.***





Background

- **Created in 2000 by CHWs and Allies**
- **First CHW Professional Association in the country**
- **Created the legislation that led to the Board of Certification (2010)**
- **Seat in the MA Public Health Council**
- **4 Seats in the Board of Certification**
- **Member of MassHealth's Social Service Integration Workgroup**



Our Work

CHW

Advocacy

Resources

MassHealth

Code of Ethics

Employers

Advocacy

Resources

Living Wage

Employer Resource Center

System Transformation

CHWs

Employers

Legislators

State Government

Workforce Organizing

Workshops
(e.g. certification)

Professional
Development
Forums (PDFs)

Regional Calendar

Bi-Annual CHW
Census

Boston

Southeast

West

Northeast

Central

Metrowest

**CHW
Day**

Become a member!

machw.org

9th Annual Massachusetts CHW Conference

Uniting for Action



May 3rd, 2018 | Four Points Sheraton, Norwood

Join us on May 3rd!