



South Shore Community Partners in Prevention

**South Shore Community Partners in Prevention (CHNA 23)
Wednesday, September 14, 2016
8:45 A.M.to 10:15 A.M.
Beth Israel Deaconess Hospital-Plymouth
Funkhouser Conference Room A
275 Sandwich Street, Plymouth**

Minutes

In attendance:

First Name	Last Name	Organization	E-mail
Kim	Allen	CHNA 23 Coordinator	chna23@gmail.com
Sue	Cratty	Self	skcratty17@gmail.com
Nancy	Deluca	Health Imperatives Family Planning	ndeluca@healthimperatives.org
Hillary	Dubois	High Point Treatment Center	hdubois@hptc.org
Tina	Dwyer	South Shore Health System	Katrina_Dwyer@ssHosp.org
George	Gorgizian	Plymouth County Sheriff's Dept.	gGorgizian@PCSdma.org
Carole	Guerin	UMass Ext. Nutrition Education	cguerin@umext.umass.edu
Kerry	Haskell	BID Plymouth Access Program	kHaskell@bidplymouth.org
Liz	Haughn	Kennedy Donovan Center	ehaughn@kdc.org
Mike	Jackman	Congressman Keating, SSCPP Chair	Michael.Jackman@mail.house.gov
Amy	LeFort	High Point/Plymouth SAPC Cluster	alefort@hptc.org
Mimi	Macdonald	SSCPP Health Literacy	southshorehealthliteracy@gmail.com

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Siobhan	McKay	Dept. of Development Services	siobhan.mckay@state.ma.us
Judith	Reppucci	Harbor Health Services	jreppucci@hhsi.us
Deb	Schopperle	BID Plymouth	dschopperle@bidplymouth.org
Amy	Sylvia	SSWRC- Road to Healing	Amy.sswrc@hptc.org

Meeting called to order by Mike Jackman, 9:03 a.m. Everyone was welcomed and gave self-introductions.

Minutes for the June 8th SSCPP Annual Meeting were approved unanimously by all in attendance.

Proposed Change to Operating Principles: Mike reviewed the proposed logistical change to the operating principles which was sent out electronically to all on September 9th.

“At the September 1st meeting, the Steering Committee discussed amending Article Two, Paragraph 4, by adding the following: **Any meeting of the SSCPP can be suspended by a decision of the Steering Committee.**”

The Steering Committee wishes to make this change to the OP to reflect the current meeting schedule – General Membership meetings monthly September thru June, and Steering Committee meetings September thru June, with a summer planning meeting in July or August.”

If you have an objection, please contact Mike before the October 5th SSCPP meeting.

October Meeting Date Change: As our scheduled October 12th meeting falls during Yom Kippur, the SSCPP October meeting will be held on October 5th. October is Health Literacy Month and in celebration, Helen Osborne, M.ED., OTR/L will join us as a guest speaker. Helen spoke at our Health Literacy Kickoff event in June. Mike invited all to share feedback on what they would like to hear from Helen during the World Café.

World Café

At SSCPP’s summer planning retreat, the idea was suggested to hold a fall World Café to gather feedback from membership for the upcoming CHNA 23 year. Mike described the way the café would work. The group will split into three separate sections and rotate to the three topic hubs in the room. Each hub is related but distinct.

Topics:

- Health Literacy (Siobhan and Mimi facilitating)
- Meeting Content (Deb and Tina facilitating)
- Role of members in communication (Mike and Liz facilitating)

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After World Café concluded, each facilitator briefly described discussion highlights.

Notes were taken at each hub:

Health Literacy - Notes Provided by Mimi & Siobhan

What does health literacy mean to you?

- Being aware of health problems.
- Understanding who doctors are.
- Navigating the whole health care system.
- Understanding insurances
- Advocacy
- Health literacy is all encompassing.
- Your life affects others, not just you.
- Showing people that others care and are there to help take control of healthcare.
- Building self-esteem to empower people to ask questions and take control of their healthcare.

How does health literacy impact your work?

- Navigating the healthcare system
- Advocacy
- Dealing with prescriptions
- Immigrant populations have difficulty finding available services and how to access them
- Regulations can be hindering to the process.
- Prevention – education on mental health for example.
- Questioning health issues.
- Documents are too complex – simplify language
- Terms used are interpreted differently by certain populations; e.g. once in English is sometimes interpreted as eleven (once) in Spanish.
- Cultural differences need to be understood and considered – language, diet, etc.
- Prevention and education is important but somehow lost for many groups including children and seniors
- Difficulty navigating all health literacy issues
- Individuals need to be able to take charge of themselves
- Health literacy effects not just the individual but all those around you
- Some of the challenges are getting the word out, knowing what services are available.
- Directions can be confusing on a large manufacturing level.
- Providing assistance for insurance applications.
- What can we do to help the people who don't have a specific issue and therefore aren't connected to an advocacy group?

What would be helpful?

- Health Literacy Terms Glossary – terms of which all populations should be aware

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- Medical interpreters similar to what is available in a courtroom – someone to help understand industry jargon
- Empowering individuals
- Provide a community or connection where people feel comfortable asking questions
- Knowledge of and access to services (CHW) – they can be a more approachable person to help to navigate through the system.

What would we like to hear from Helen Osborne?

- How can we effect change on a small scale/individual basis?
- How can we come together across agencies to make a difference?
- What would be the top recommendations to improve health literacy in our area?
- Can we have more concrete examples?
- How can industries better collaborate to impact health literacy?
- What would be her list of “what everyone should know.”

Meeting Content – Notes provided by Tina and Deb

	WHAT WORKS IN OUR MEETINGS?
DISCUSSION:	<ul style="list-style-type: none"> • Consistency of time/location • Sharing our resources; awareness • Formalized • Good speakers/panels • Value • Presentations • Times fit well • Opportunity to hear about community programs/panel presentations • Networking
	WHAT TOPICS ARE AN INTEREST?
DISCUSSION:	<ul style="list-style-type: none"> • What are the biggest concerns in the community? • Sharing community problems (11 towns) • Health Literacy – Venue - ?Library • Meeting Content – What is happening in community – Announcements • Plymouth Center - need to hear what is happening in other communities • Healthy Plymouth website • More information about Compass website • Healthy Aging – Elder Services • Intergenerational programs – Norwell/Weymouth have groups • Collaboration, 3 Chiefs – Middleboro/Plymouth/Carver work together – How, as a group, to make an impact i.e. Health Literacy <ul style="list-style-type: none"> ○ Cluster communities ○ Programs growing ○ Project Outreach – Chief Boteri • Substance Abuse – i.e. OD in Plymouth, f/u next day to home for well follow up daily until ready <ul style="list-style-type: none"> ○ 85% success rate (Grant funded).

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	WHAT DO WE THINK OF THE FORMAT?
DISCUSSION:	<ul style="list-style-type: none"> • Know about speakers ahead of time • Look at panel presentations i.e. Substance Abuse • Longer speaker first, shorter speaker second • Good meeting • Stick to meeting around Health Assessment, capacity builders • December: Self-care initiative • Highly attended Grant Funded meets • Specific communities i.e. YMCA attend • New Bedford CHNA very similar <ul style="list-style-type: none"> ◦ Focus slightly different, but format the same • Other CHNA's as members to participate in Outreach • Liked subgroup committee updates <ul style="list-style-type: none"> ◦ Revitalize membership and communicative committee • Update website if meetings moved or changed • New Bedford CHNA – every month update budget
	TOPICS OF INTEREST?
DISCUSSION:	<ul style="list-style-type: none"> • Senior panel – Variety; model worked well • Reach out to other communities • Helping families deal with stress, i.e. children • Take stress out of communities • Many have connected through work, know a lot about the community • Many topics of interest – i.e. Health Initiatives • Not everyone reaches out and has connections, change so everyone is included • Favorite topic in the past – State Presentation, what is happening at that level? • Color program – deterrent program for run for drugs or other substance abuse – to see the whole process • Drug Court – learn more about • Learn what is happening in other communities, i.e. small communities (Rockland, Hanson) • Pembroke Titans against Drugs

Role of Members in Communication - Notes provided by Mike & Liz

- What could the CHNA do to improve communication?
- How do we promote the CHNA? How do we extend our brand?
- What role can general members play in promotion?
- What has worked for branding/promotion in your organizations? Social media? Other outreach?
- How can CHNA support your communication/branding/promotional needs?

Facebook

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- Create a flyer for members to bring back to the office after the general meeting
- Provide a link to FB page on each email that goes out
- Create Facebook events – more traction than just posting a flyer
- Video – FB posts with video included are much more widely viewed
- MJ also discussed our functionality issues – Amy LeFort said she might be able to help with that
- Liz said that she has been able to post items to our page but isn't sure that everyone can view her posts

Press releases/coverage

- News releases on meeting, especially panel/topic discussions
- Can we do Community Listings of general meetings
- Send to FACTS groups and to BIDMC newsletter
- Promote grants thru press releases
- Mike and Kim develop a template for press releases

Website

- Can we link SSCPP site to members' sites?
- Can we put meeting cancellation info on the website?

Other items

- Text reminders i.e. reply Y or N?
- Tagline to go with our logo... "For the Health of the Community" (for example)
- Send home flyers thru schools? Maybe school nurses can help here
- Work with PAC-TV on videos/PSA's
- Email blasts home from school
- Personal invitation to meeting
- LinkedIn
- Provide calendar of events on website and post events on Facebook

The floor was opened for agency announcements.

The next meeting is scheduled for **October 5th**.

Respectfully submitted by Kimberly Allen
 United Way of Greater Plymouth County
 934 West Chestnut Street
 Brockton, MA 02301
 kallen@uwgpc.org

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